K-LOVE is a Christian music LPFM station that I listen to on a daily basis. It serves my community by reinforcing values/morals through music that encourages behavior consistent with a positive/liveable standard of living. The effect on my community would not be positive if K-LOVE were displaced by another LPFM broadcaster providing other programming because we would lack that positive encouragement of strong values/morals on a daily basis. I strongly believe that the service provided by K-LOVE is in the public's best interest because it helps build and reinforce a community that's safe and encouring for all of it's citizens. Thanks for your time!